

Message Text

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PAGE 01 PRAGUE 01405 191004Z

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COMMERCE FOR BEWT/TDAD/(STECHSCHULTE)

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E. O. 11652: N/A

TAGS: BEXP, BTRA, EAGR, CZ

SUBJECT: VISIT OF JZD SLUSOVICE AGRICULTURAL DELEGATION

REF: A) PRAGUE 1086; B) STATE 100071; C) PRAGUE 800

1. VAN PUTTE OF DIMITRA HAS PROVIDED EMBASSY WITH FOLLOWING REVISED SCHEDULE FOR JZD SLUSOVICE DELEGATION:

JULY 29 - ARRIVE NYC AT 1740 VIA CSA FLIGHT 600.

JULY 30 - VISIT TO TWO FIRMS IN NYC AT REQUEST OF GROUP. FIRM NAMES ARE GIVEN AS: AVON AND MERCURY TIME, BOTH UNDERSTOOD TO BE ASSOCIATED WITH CZECHOSLOVAK MEDIA FOREIGN TRADE REPRESENTATION AGENCY.

JULY 31 - PROGRAM TO BE ARRANGED BY BEWT IN COMMERCE THROUGH AUGUST 3.

AUGUST 4 - ARRIVE SAN FRANCISCO.

AUGUST 5 - PROGRAM ARRANGED BY ROSS-HOLM OF PETALUMA, CALIFORNIA, IN COORDINATION WITH COMMERCE, THROUGHT AUGUST 7.

AUGUST 8 - ARRIVE FLORIDA FOR TWO-DAY(THROUGH AUGUST 10) VISITS TO LARGE DAIRY FARMS ARRANGED BY ROSS-HOLM.

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PAGE 02 PRAGUE 01405 191004Z

AUGUST 11 - FREE DAY IN MIAMI.

AUGUST 12 - ARRIVE NYC FOR DEPARTURE TO PRAGUE SAME
EVENING VIA CSA.

2. AS IS CLEAR FROM ABOVE SCHEDULE, FOUR DAYS
(JULY 31 - AUGUST 3) ARE OPEN FOR COMMERCE/USDA
PROGRAM DESCRIBED PARA. 1, REFTEL(B). VAN PUTTE
REQUESTS THAT COMMERCE ALSO COORDINATE CALIFORNIA
VISIT WITH ROSS-HOLM SINCE GROUP'S INTERESTS GO BEYOND
VISITS SOLELY TO DAIRY FARMS. VISIT TO FLORIDA WILL BE PURELY A
ROSS-HOLM AFFAIR.

3. VAN PUTTE LISTS GROUP'S PRIORITIES AS PRODUCTION
OF BEEF, LAMB AND MILK, IN THAT ORDER. HE ALSO
ADDS HARVESTING EQUIPMENT AND SOWING MACHINES FOR CORN AS BEING
OF MAJOR INTEREST. HE MENTIONS TWO FIRMS IN CALIFORNIA WHICH
GROUP HOPES TO VISIT: INTERNATIONAL HARVESTER AND VARIAN
CORPORATION IN PALO ALTO.

4. FINAL LIST OF PARTICIPANTS IS AS FOLLOWS:
DIRECTOR CUBA AND DR. CACHA, BOTH OF JZD SLUSOVICE.
DIRECTOR MAREK AND MR. HUDECEK, BOTH OF MEDIA
FOREIGN TRADE REPRESENTATION AGENCY.
DIRECTOR ZICH, CHIEF OF PURCHASING, FEDERAL MINISTRY
OF AGRICULTURE AND NUTRITION.
VAN PUTTE OF DIMITRA-WHO WILL MEET GROUP IN NYC
AND STAY WITH THEM THROUGH AUGUST11.

5. GROUP WILL STAY TOGETHER THROUGHOUT TOUR, AND IS
WILLING TO VISIT WASHINGTON IF EITHER COMMERCE OR
USDA DEEMS IT EITHER NECESSARY OR USEFUL.

6. EMBASSY WOULD APPRECIATE BEING INFORMED OF
COMMERCE/USDA PLANS SO THAT WE MAY KEEP BOTH DR. CACHA
OF JZD SLUSOVICE AND VAN PUTTE OF DIMITRA ADVISED
OF DEVELOPMENTS.
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